

Privacy Policy

At **AMMCO BANK – Adarsh Mahila Mercantile Co-operative Bank Ltd.**, we value the trust our customers place in us. Protecting your personal information and maintaining its confidentiality is one of our highest priorities.

This Privacy Policy explains how we collect, use, store, and protect the information shared with us through our website and banking services.

Information We Collect

We may collect personal information that you voluntarily provide while using our website or availing our services, including:

- Name, address and contact details
- Date of birth and identity information
- Financial and banking information
- Information submitted through enquiry or contact forms
- Technical information such as IP address, browser type and device information collected during website usage

How We Use Your Information

The information collected may be used to:

- Provide banking products and services.
- Process enquiries, applications and service requests.
- Verify customer identity and comply with Know Your Customer (KYC) requirements.
- Meet legal, regulatory and statutory obligations.
- Improve our website, products and customer experience.
- Prevent fraud, unauthorized transactions and misuse of our services.

Information Sharing

- AMMCO does not sell or rent your personal information.
- Your information may be shared only:
 - Where required under applicable laws or regulatory guidelines.
 - With government authorities, regulators or law enforcement agencies when legally required.

With authorized service providers or business partners engaged by the Bank for providing banking-related services, subject to appropriate confidentiality obligations.

Data Security

The Bank maintains appropriate administrative, technical and physical safeguards to protect your personal information against unauthorized access, disclosure, alteration or misuse.

While we strive to maintain the highest standards of security, no method of electronic transmission or storage can be guaranteed to be completely secure.

Cookies

Our website may use cookies and similar technologies to improve website performance, understand visitor preferences and enhance user experience.

You may choose to disable cookies through your browser settings. However, doing so may affect the functionality of certain sections of the website.

Third-Party Websites

Our website may contain links to external websites for customer convenience. AMMCO is not responsible for the privacy practices, content or security of such third-party websites. Users are encouraged to review the privacy policies of those websites before sharing any personal information.

Policy Updates

This Privacy Policy may be revised from time to time to reflect changes in applicable laws, regulatory requirements or the Bank's policies. The latest version will always be available on this website.

Contact Us

If you have any questions regarding this Privacy Policy or the handling of your personal information, you may contact us through the details provided on the **Contact Us page** of this website.

By accessing and using this website, you acknowledge that you have read and understood this Privacy Policy.